

REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith, which place the application into condition for allowance. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-11 and 14-30 are pending. Claims 1, 6, 16 and 22, which are independent, are hereby amended. Claims 12 and 13 are canceled, without prejudice or disclaimer of subject matter. No new matter is added by these amendments. Support for the amended recitations in the claims is found throughout the specification, particularly on page 9, lines 2-25, page 18, line 19 - page 19, line 12, page 21, lines 7-19, page 23, lines 8-19 and Fig. 3. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicant is entitled.

II. REJECTIONS UNDER 35 U.S.C. §102(e)

Claims 1-11 and 14-30 were rejected under 35 U.S.C. §102(e) as allegedly anticipated by U.S. Patent No. 6,002,394 to Schein et al.

Claim 1 recites, *inter alia*:

“An information transmitting method...comprising the steps of...

selectively picking program content data from a plurality of program content regions and combining the selectively picked program content data from said plurality of program content regions with transmitted screen layout data and previously stored standard screen layout data to create said program guide screen;

wherein said program content data includes at least three types of data, modifiable broadcast data, fixed broadcast data and comparatively large-sized broadcast data; and

wherein said selectively picked program content data are categorized in at least two types of data with different structures and formats.” (emphasis added)

As understood by Applicant, U.S. Patent No. 6,002,394 to Schein et al. relates to systems and methods for providing television schedule information to a viewer, and for allowing the viewer to link, search, select and interact with information in a remote database (e.g., a database on the Internet). The television schedule information can be displayed on a variety of viewer interfaces, such as televisions screens, computer monitors, PCTV screens and the like. The television schedule information is stored on the viewer's computer, television, PCTV, or a remote server (e.g., a website), or the television schedule information may be downloaded from a remote database to the viewer's computer, television or PCTV.

Applicant submits that Schein does not teach or suggest the above-identified features of claim 1. Specifically, Applicant submits that there is no teaching or suggestion of selectively picking program content data from a plurality of program content regions and combining the selectively picked program content data from the plurality of program content regions with transmitted screen layout data and previously stored standard screen layout data to create the program guide screen, as recited in claim 1.

Furthermore, Applicant submits that there is no teaching or suggestion of program content data that includes at least three types of data, modifiable broadcast data, fixed broadcast data and comparatively large-sized broadcast data and wherein the selectively picked program content data are categorized in at least two types of data with different structures and formats, as recited in claim 1.

Therefore, Applicant submits that independent claim 1 is patentable.

For reasons similar to or somewhat similar to those described above with regard to independent claim 1, amended independent claims 6, 16 and 22 are also believed to be patentable.

Therefore, Applicant submits that independent claims 1, 6, 16 and 22 are patentable.

III. DEPENDENT CLAIMS

The other claims are dependent from one of the independent claims, discussed above, and are therefore believed patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

CONCLUSION

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference, it is respectfully requested that the Examiner specifically indicate those portions of the reference, providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicant respectfully requests early passage to issue of the present application.

Respectfully submitted,

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